

EMPLOYER PARTNER PROGRAM



OUR MISSION

BUILD a stronger brand presence on SVSU's campus to attract qualified, promising students and alumni who meet your needs.

MAXIMIZE company awareness to students and alumni during the academic year through additional exposure and engagement opportunities.

FOSTER the career readiness of SVSU students, developing relationships on a more personal level and creating a talent pipeline for your company.

**INTERESTED
IN BECOMING
A PARTNER?
FILL OUT THIS
FORM!**



HOW WE SUPPORT OUR PARTNERS: \$2500*

- Direct contact in Career Services to help you navigate and engage with SVSU
- Complimentary registration to any of SVSU's 7 Career Fairs with prominent booth placement and provided banners/signage indicating you as an Employer Partner
- Featured logo placement on website, social media, print, and campus marketing
- Targeted Handshake email blasts to students/alumni for job/event promotion
- Priority promotion of your postings, events, and brand on Career Services' social media
- Student Engagement Opportunities:
 - Access to Career Services Conference Room to host on-campus Employer Office Hours
 - Opportunity to assist with Career Services and/or host your own workshops to teach Career Readiness skills
 - Additional opportunities as available (classroom presentations, RSO sessions, alumni/athletic events, radio shows)
 - Exclusive invitation to partner-only networking events with students
- Access to Summer Housing on SVSU's campus for your Interns/Co-ops with Ryder Center Fitness Pass
- Complimentary access to partner engagement and check-in events, including Employer Partner Appreciation Luncheon
- Direct contact in Career Services to host your on-campus interviews
- **NEW!! PREMIER EMPLOYER PARTNER ON-CAMPUS PARKING PASS**

*Inquire about our school district and non-profit rate